

VOE Questionnaire: residents



Serial Number

RESIDENTS QUESTIONNAIRE

COAST/RIVER RECREATION SURVEY

NAME OF SITE.....

YEAR OF SURVEY

CONFIDENTIAL

Location of interviewer

Interviewer
(name, number, initials)

Interview number

Date (day/month/year
e.g. 22 -10 - 02

Day

Mon = 1 Tue = 2 Wed = 3 Thu = 4
Fri = 5 Sat = 6 Sun = 7

Time interview started (24 hour clock)

Time interview finished (24 hour clock)

Duration

minutes

Weather Conditions (Circle one code for each of a,b,c,d,)

- (a) Sunny = 1 Broken cloud = 2 Overcast = 3
- (b) Hot (>20) = 1 Warm (15-20) = 2 Cool (10-15) = 3 Cold (<10) = 4
- (c) Dry = 1 Drizzle/Showers = 2 Persistent rain = 3
- (d) Calm = 1 Breezy = 2 Windy = 3

**Interviewer instructions are in bold type. To complete - interviewers please:
circle code number or enter numbers or words in the boxes or spaces provided
as appropriate.**



READ OUT

Hello, my name is from survey organisation (Show ID Card). We are conducting a survey for

The coast/cliffs/beach/riverside here is/are being eroded/is deteriorating (and there is a risk of flooding in the future). The aim of the survey is to find out how people use the area and how their enjoyment will be affected if the erosion/deterioration/flooding is allowed to continue., (name of coastal protection/flood defence authority) is considering whether works to the coast/cliffs/beach/river and riverside are desirable and economically justified.

(Insert a brief description of the proposed coast protection/flood defence works if desired)

READ OUT

The survey is strictly confidential. The names and views of individuals participating will not be revealed to anyone outside the survey organisation. The results will be published in statistical and unidentifiable form only.

SECTION A: INTRODUCTION - applies to ALL RESPONDENTS

INTRODUCTION

1. How long have you lived in.....(name of town/resort)?
Years.....

2. Overall, how do you rate this town/resort as a place to live?
(RATE ON THE SCALE SHOWN BELOW)
(SHOW CARD C)

0	1	2	3	4	5	6	7	8	9	10
very poor					about average					very good



RECREATIONAL USE OF THE SEAFRONT/RIVER/RIVERSIDE

3. (a) How often, on average, do you visit this seafront/river/riverside (beach/promenade/cliffs) for recreation in the Spring and Summer (April to September)?

**SHOW MAP DEFINING SEAFRONT EXTENT
PROMPT**

- At least daily = 1
- At least 3 times a week = 2
- Once or twice a week = 3
- At least fortnightly = 4
- At least once a month = 5
- About 3 to 5 times = 6
- About once or twice = 7
- Less than once in Spring and Summer = 8
- Never visit in Spring and Summer = 9

- (b) How often, on average, do you visit this seafront/river/riverside (beach/promenade/cliffs) for recreation in the Autumn and Winter (October to March)?

**SHOW MAP DEFINING SEAFRONT EXTENT
PROMPT**

- At least daily = 1
- At least 3 times a week = 2
- Once or twice a week = 3
- At least fortnightly = 4
- At least once a month = 5
- About 3 to 5 times = 6
- About once or twice = 7
- Less than once in Autumn and Winter = 8
- Never visit in Autumn and Winter = 9

4. How long would it normally take you to get from your home to **this seafront/river/riverside**?

**SHOW MAP DEFINING SEAFRONT/RIVER/RIVERSIDE EXTENT
PROMPT**

- 0-5 minutes = 1
- 6-10 minutes = 2
- 11-15 minutes = 3
- 16-30 minutes = 4
- 31-60 minutes = 5
- More than 1 hour - 2 hours = 6
- More than 2 hours - 3 hours = 7
- More than 3 hours - 4 hours = 8
- More than 4 hours = 9
- Don't know = -8

IF NEVER VISIT AT ALL (Q3(a) =9 and Q3(b)=9) GO TO Q8

5. (a) Do you usually visit this seafront/river/riverside alone or in a group?

Alone = 1 **GO TO Q6**
In group = 2 **ASK Q5(b)**

(b) Does the group usually include children under the age of 16?

Yes = 1
No = 0

6. What activities do you or members of your group usually take part in during visits to this seafront/river/riverside? (**SHOW CARD B**)

RING ALL CODES THAT APPLY

- A. Sitting/sunbathing/picnicking..... Y
- B. Walking the dog..... Y
- C. Paddling..... Y
- D. Swimming..... Y
- E. Sail-boarding..... Y
- F. Games or sports..... Y
- G. Angling/fishing..... Y
- H. Sailing/Boating..... Y
- I. Walking less than 2 miles..... Y
- J. Walking 2 miles or more..... Y
- K. Visiting a café/pub or restaurant..... Y
- L. Visiting.....(named attraction).... Y
- M. Other (specify)..... Y

7. How long do you usually spend at this seafront/river/riverside when you visit?

PROMPT

0-15 minutes = 1
16-30 minutes = 2
31-60 minutes = 3
More than 1 hour - 2 hours = 4
More than 2 hours - 3 hours = 5
More than 3 hours - 4 hours = 6
More than 4 hours = 7
Don't know = 8

8. Which local coast/river site do you visit most often for recreation: this seafront/river/riverside or another local coast /riversite?

SHOW MAP DEFINING SEAFRONT/RIVER/RIVERSIDE EXTENT

This site = 1
Another local coastal/river site = 2
please specify:.....
Never visit local coast/rivers for recreation = 3



VALUATION OF THE SEAFRONT/RIVER?RIVERSIDE

9. Overall, how do you rate this seafront/river/riverside (beach/prom/cliffs not the town or resort) as a place to visit?
(RATE ON THE SCALE SHOWN BELOW)
(SHOW CARD C)

0	1	2	3	4	5	6	7	8	9	10
very poor					about average					very good
										Don't know = -8

10. (a) How would you rate this seafront /riverside(beach/prom/cliffs) for walking on?
(RATE Q10(a)-(e) ON THE SAME SCALE AS Q9)

(SHOW CARD C)

(b) How would you rate the seafront/riverside (beach/prom/cliffs) as a place for sitting, sunbathing and picnicking?

(SHOW CARD C)

(c) How would you rate this seafront/riverside (beach/prom/cliff) as a place for children to play?

(SHOW CARD C)

(Include if appropriate to seafront/riverside area)

(d) How would you rate this seafront/riverside/river (beach/prom/cliff) as a place for (named specialist activity)?

(SHOW CARD C)

(e) How would you rate.....(named attraction) as a place to visit?

(SHOW CARD C)

(Add further attractions/specialist activities etc to be rated as required)

READ OUT

I am now going to show you a number of drawings (and maps) which represent this seafront/river/riverside (beach/prom/cliffs) in varying conditions.

11. **CURRENT SEAFRONT/RIVER/RIVERSIDE (DRAWING A)**

SHOW DRAWING A AND READ OUT

Drawing A shows that:

(Insert a brief explanatory text describing the seafront in its current state)

READ OUT

We are trying to find out how much value you, **as an individual**, put on your enjoyment of an average visit to **this seafront/river/riverside in Drawing A**; I MEAN IN £ AND PENCE.

Now, this is an unusual question to ask so let me explain it to you in this way:

Think of a visit or activity you have done in the past which gave you the same amount of enjoyment as you would get from an average visit to the seafront/river/riverside in Drawing A. Here is a list of possibilities.

(SHOW CARD D)

- (a) What visit or activities gave you about the same enjoyment as a visit to the seafront/river/riverside in Drawing A?

WRITE IN RESPONSE

.....

.....

.....

.....

READ OUT

Now, think about how much that visit (or other activities) cost you. Remember that the cost of a visit may include petrol and parking costs or bus or train fares as well as admission charges and any other costs.

You can use the costs of that visit (or other activities) as a guide to the value of your enjoyment of a visit to this seafront/river/riverside in Drawing A.

SHOW DRAWING A

- (b) So, now, what value do you put on your **individual** enjoyment of an average visit to **this seafront/river/riverside**?

Value of today's visit £.....:.....

Cannot value these things in money terms = -777.77

Don't know = -888.88

Other (please specify)

..... = -999.99



12. **ERODED/DETERIORATED SEAFRONT?RIVER/RIVERSIDE (DRAWING B)**

READ OUT

Now I would like to ask you what you would think if the seafront/river/riverside changed to look like this.

SHOW DRAWING B AND READ OUT

Drawing B shows that:

(Insert a brief explanatory text describing the specific effects of the changes on the seafront/river/riverside as shown in the drawing)

13. (a) If you were making an average visit to the seafront/river/riverside in this drawing (B), would you get more, less or the same amount of enjoyment from a visit compared to your enjoyment of a visit to the seafront/river/riverside in Drawing A? **(SHOW CARD E)**
PLEASE GIVE ME A FIGURE FROM THIS CARD.

-3	-2	-1	0	+1	+2	+3
Much less enjoyment			The same amount of enjoyment			Much more enjoyment

(CODE DON'T KNOW = -8)

IF DON'T KNOW, GO TO Q13(c)

- (b) So, how much enjoyment would you get from your visit to the seafront/river/riverside in Drawing B in terms of pounds and pence?

£.....

Cannot value these things in money terms = -777.77

Don't know = -888.88

Other (please specify)..... = -999.99

- (c) If the seafront/river/riverside looked like this drawing (B), would you visit it more or less often than you would visit the seafront/river/riverside in Drawing A ? (**SHOW CARD F**)

Never visit = 0 **GO TO Q13(d)**
 Visit much less often = 1 **GO TO Q13(d)**
 Visit less often = 2 **GO TO Q13(d)**

Visit as often = 3 **GO TO Q14**
 Visit more often = 4 **GO TO Q14**
 I would not visit the seafront/river/riverside in Drawing A - the change would make no difference = 5 **GO TO Q14**

- (d) Would you go somewhere else instead?

Yes = 1 **GO TO Q13(e)**
 No = 0 **GO TO Q14**

- (e) How much enjoyment would you get from your visit to this alternative site in terms of pounds and pence?

£.....

Cannot value these things in money terms = -777.77
 Don't know = -888.88
 Other (please specify)..... = -999.99

- (f) How much more or less would it cost you to go to this alternative site?

£.....More

£.....Less

Don't know = -888.88

- (g) Would it be more or less convenient to travel to this alternative site?
SHOW CARD G

-3 -2 -1 0 1 2 3

much less
 convenient
 DNK = -8

much more
 convenient

14. **OPTION SCHEME (DRAWING C)**

READ OUT

The exact form of the proposed works to the seafront/river/riverside has not yet been finally determined. A decision will be taken after further investigation and consultation.

At present, the most likely scheme/one scheme being considered/another scheme being considered will involve:

SHOW DRAWING C AND READ OUT

(Insert a brief explanatory text giving details of the scheme as shown in the drawing)

15. (a) If you were making an average visit to the seafront/river/riverside in this drawing (C), would you get more, less or the same amount of enjoyment from a visit compared to your enjoyment of a visit to the seafront in Drawing A ?

(SHOW CARD E)

PLEASE GIVE ME A FIGURE FROM THIS CARD.

-3	-2	-1	0	+1	+2	+3
Much less enjoyment			The same amount of enjoyment			Much more enjoyment

(CODE DON'T KNOW = -8)

IF DON'T KNOW, GO TO Q15(c)

- (b) So, how much enjoyment would you get from your visit to the seafront/river/riverside in Drawing C in terms of pounds and pence?

£.....

Cannot value these things in money terms = -777.77

Don't know = -888.88

Other (please specify)..... = -999.99

(c) If the seafront/river/riverside looked like this drawing (C), would you visit it more or less often than you would visit the seafront/river/riverside in Drawing A ? **(SHOW CARD F)**

Never visit = 0 **GO TO Q15(d)**
 Visit much less often = 1 **GO TO Q15(d)**
 Visit less often = 2 **GO TO Q15(d)**

Visit as often = 3 **GO TO Q16**
 Visit more often = 4 **GO TO Q16**

Would not visit the seafront/river/riverside in Drawing A and B = 5 **GO TO Q16**

(d) Would you visit somewhere else instead?

Yes = 1 **GO TO Q15(e)**
 No = 0 **GO TO Q16**

(e) How much enjoyment would you get from your visit to this alternative site in terms of pounds and pence?

£.....

Cannot value these things in money terms = -777.77

Don't know = -888.88

Other (please specify)..... = -999.99

(f) How much more or less would it cost you to go to this alternative site?

£.....More

£.....Less

Don't know = -888.88

(g) Would it be more or less convenient to travel to this alternative site?

SHOW CARD G

-3 -2 -1 0 1 2 3

much less
 convenient
 DNK = -8

much more
 convenient

16 How strongly would you be in favour or against the coastal protection/flood defence authority carrying out works as shown in Drawing C ? **(SHOW CARD H)**
PLEASE GIVE ME A FIGURE FROM THIS CARD.

-3 -2 -1 0 +1 +2 +3

Strongly
 against

indifferent

Strongly
 in favour

Don't know = -8

17. Why are you in favour or against the proposed works as shown in the DrawingC?
PROBE AND WRITE IN COMMENTS VERBATIM

READ OUT

These following questions are standard for most questionnaires and are used for our classification purposes: **Your answers are strictly confidential.**

18. Sex
- Female = 0
Male = 1

19. To which of the following age categories do you belong?
- Under 18 = 1
18-29 = 2
30-39 = 3
40-49 = 4
50-59 = 5
60-69 = 6
70+ = 7

20. Can you tell me at what age you completed full-time education?
- Still in full-time education = 1
At age 15 years or under = 2
16 years of age = 3
17 years of age = 4
18 years of age = 5
19 years of age or older = 6

21. Occupation of the Chief Income Earner in your household

Current/Previous Occupation

Position/Rank/Grade

Industry/type of company

Qualifications/ degree/apprenticeship

Number of staff responsible for.

PROBE FULLY AND CODE FROM ABOVE INFORMATION

Social Class/Grade

- AB
- C1
- C2
- DE

22. Could you please tell me which of the letters on this card best describes your total household income before tax and other deductions from all sources including state benefits and interest etc?

(SHOW CARD I)

.....

THANK RESPONDENT AND COMPLETE ADDRESS SHEET ON NEXT PAGE AND FRONT PAGE

ADDRESS SHEET

PLEASE DETATCH THIS SHEET AND KEEP SEPARATE FROM QUESTIONNAIRE

So that the survey organisation can check that this interview has been carried out and that the interview was satisfactory, please would you sign this sheet and give me your name, address and telephone number. The information given in the questionnaire will be treated as strictly confidential and this sheet with your name and address will be detached and kept separate from the questionnaire.

Respondent's name.....

Respondent's address.....

.....

.....

Respondent's telephone number.....

Respondent's signature.....

Interviewer's signature.....

INTERVIEW NUMBER.....

OFFICE USE ONLY

QUESTIONNAIRE NUMBER

