

## Show cards for questionnaires

### Show Card A

I live locally  
 I am on a part-day visit from home  
 I am on a day visit from home  
 I am on a touring holiday  
 I am staying away from home for 1 or 2 nights  
 I am staying away from home for more than 2 nights  
 I am working on this site

### Show Card F

Never visit  
 Visit much less  
 Visit less often  
  
 Visit as often  
 Visit more often  
 I would not visit the seafront/river/riverside in the drawing - the change would make no difference

### Show Card B

- A. Sitting/sunbathing/picnicking.
- B. Walking the dog
- C. Paddling
- D. Swimming
- E. Sail-boarding
- F. Games or sports
- G. Angling/fishing
- H. Sailing/Boating
- I. Walking less than 2 miles
- J. Walking 2 miles or more
- K. Visiting a café/pub or restaurant
- L. Visiting.....(named attraction)
- M. Other (specify)

### Show Card G

-3	-2	-1	0	1	2	3
much less convenient			same			much more convenient

### Show Card H

1	2	3	4	5
strongly against	against	neither against nor in favour	in favour	strongly in favour

### Show Card C

0	1	2	3	4	5	6	7	8	9	10
very poor				about average						very good

### Show Card I

House hold income from all sources before deductions

	Weekly Household Income	Annual Household Income
E	Under £100	Under £5,000
A	£100 - £199	£5,000 - £9,999
G	£200 - £399	£10,000 - £19,999
B	£400 - £599	£20,000 - £29,999
F	£600 - £799	£30,000 - £39,999
C	£800 - £999	£40,000 - £49,999
D	£1,000 or more	£50,000 or more

### Show Card D

A leisure centre  
 An art exhibition  
 A wildlife park  
 A nature reserve  
 A country house or country park  
 A local swimming pool  
 A concert  
 A cinema, theatre or bingo  
 A café, pub or restaurant

### Show Card E

-3	-2	-1	0	1	2	3
much less enjoyment			the same amount of enjoyment			much more enjoyment

### WTP Show Card X

- (1) All the schemes being considered would protect property, so you should assume that property will be protected and think only of the recreation benefits of the scheme(s).
- (2) In the current economic circumstances, you may not be able to afford to pay any more in taxes to protect even if you would like to. Also there may be other areas of public expenditure (such as education or health care) upon which you would prefer any extra money to be spent.
- (3) Any money you would pay towards the scheme would not be available to you for other purchases
- (4) There may be other environmental issues or other coasts or rivers that you would prefer to spend money on.
- (5) There are alternative coastal/river sites you could go to in the area.